



**LEGEND**

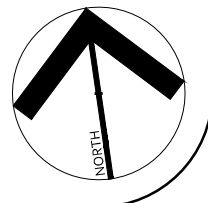
-  Marquee space
-  Small event space (ceremony site)

In addition to the main marquee a small catering marquee may also be erected in strict accordance with RBGV protocols  
 Other sites may also be used for ceremonies if in line with the Melbourne Gardens Master Plan 2020 - 2040 Sensitivity Plan and table (attached)

# ROYAL BOTANIC GARDENS MARQUEE AND EVENTS HERITAGE EXEMPTION APPLICATION

## PROPOSED LOCATIONS

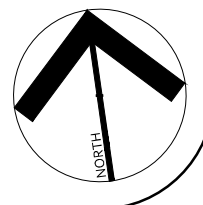
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**ROYAL BOTANIC GARDENS MARQUEE AND EVENTS  
HERITAGE EXEMPTION STATEMENT**  
EXISTING CONDITIONS: SIGNIFICANT VIEW LINES

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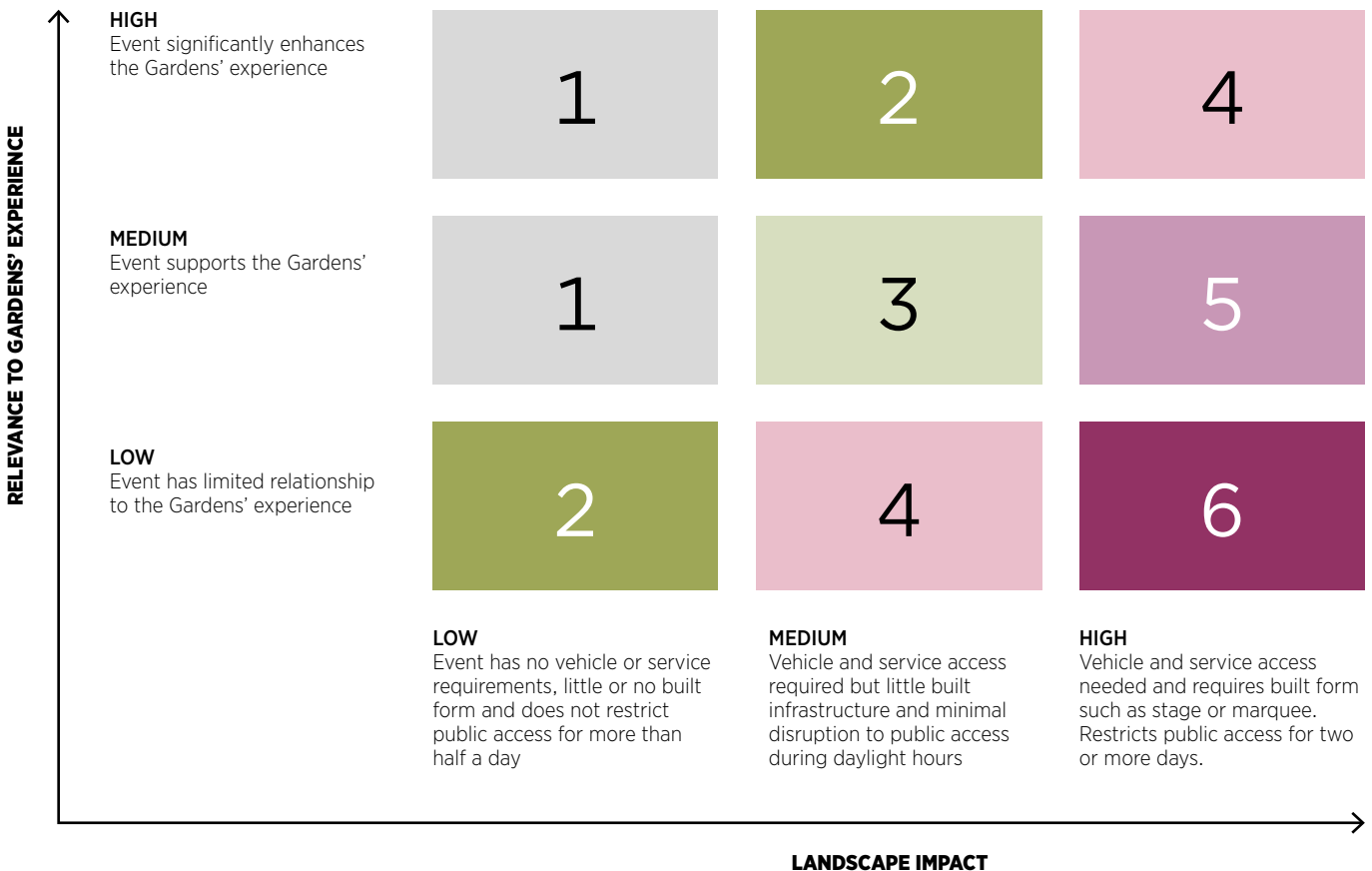
**5.3.1  
Events and Visitor Engagement  
Challenges**

Royal Botanic Gardens Victoria offers unique public programs for all ages, at varying levels of scale and audience size, as outlined in the *Consolidated Engagement and Impact Strategy 2017-2020*. Public and group and family-based programming adds to the richness of Melbourne’s cultural life by welcoming new audiences to the Gardens, many of whom would not otherwise experience the site and its stories. Nature-based experiences are the core of the public programs as well as events.

Some major events can at times conflict with the landscape values when they impact on the Gardens and its users. RBGV manages these impacts closely with on-site partners to achieve the best outcomes for visitors and the landscape. There is a need for a balanced approach, and for the Master Plan to provide serviced spaces for events while minimising landscape impact. Ideally, activities which have a higher impact on the landscape should be located near the site’s boundaries, while low impact activities can occur almost anywhere within the Gardens. The merits of each event should be taken into account and its location appropriately determined.

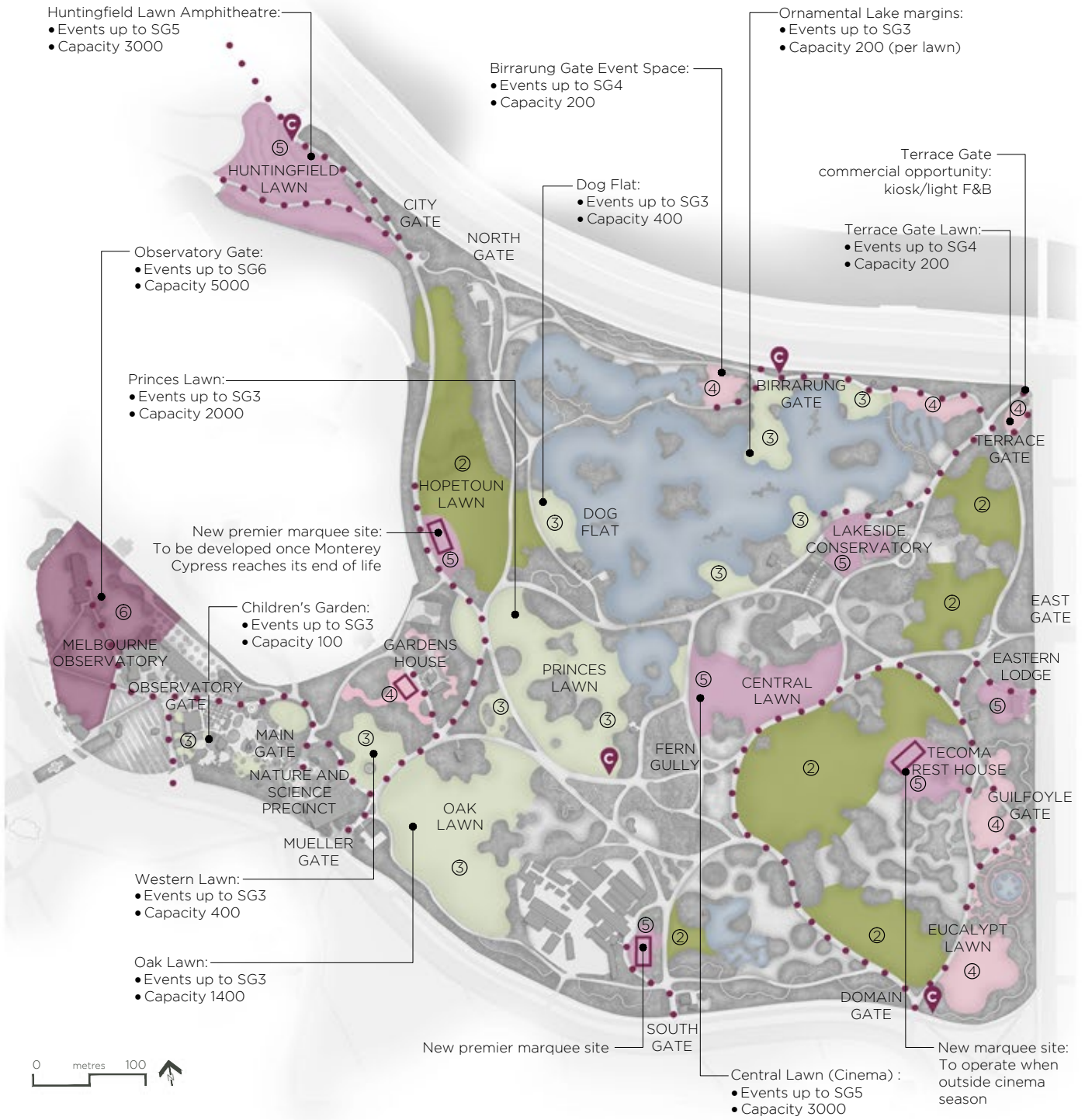
There is a long history of marquees being used in the Gardens. Dog Flat has been long used for this purpose but is poorly serviced and interferes with major vistas. Meanwhile, storage for tenants such as Moonlight Cinema needs to be addressed so that shipping containers are not obstructing any one of the Gardens’ premier lawns and major views. The prospect of increasing commercial opportunities also exists in terms of pop-ups and new operations at the Terrace Gate (A) and elsewhere.

**Table: Landscape Sensitivity grades**










# MELBOURNE GARDENS MASTER PLAN 2020 - 2040 FINAL DRAFT EXCERPT

## LANDSCAPE SENSITIVITY PLAN



**LEGEND**

- |   |  |   |   |
|---|--|---|---|
|  | General Landscape: Sensitivity grade 1 |  | Accessible pathway suitable for night time use                |
|  | Sensitivity grade 2 or under           |  | Marquee/built form permitted                                  |
|  | Sensitivity grade 3 or under           |  | Flexible pop-up commercial and visitor information pod spaces |
|  | Sensitivity grade 4 or under           |   |   |
|  | Sensitivity grade 5 or under           |   |   |
|  | Sensitivity grade 6 or under           |   |   |